



**Howard S. Hoffmann**  
Chief Executive Officer

**HOWARD S. HOFFMANN**, Chief Executive Officer of De Novo Perspectives (DNP), is a senior executive with more than 40 years of financial, operational and general management experience in a wide range of industries. During his 10 years in the financial services industry and 26 years as a turnaround professional, Howard gained extensive experience in financial and operational restructurings and acquisition integration, creditor and government negotiations, litigation management (single plaintiff, class action and government), tax law, leasing, trade financing, cash management and control, inventory management, accounting, production, distribution, IT, product and brand management, the development and implementation of growth strategies and the fostering of high performing cultures, both domestically and internationally.

In addition to his role at DNP, Howard also serves as CEO of EXTEND Resources and Orrios.

In 2013, Howard shifted the focus of his efforts to developing businesses that deliver high quality solutions to clients for a variety of challenges and opportunities through the utilization of disciplined processes, technology enablement, data capture and analytics, information security tools and procedures and experienced, multi-disciplinary leadership. In January 2014, he and his team joined forces with some highly seasoned and forward-thinking attorneys to launch the law firm of Hickey Smith. In mid-2014, Howard began a restructuring and strategic repositioning of American Discovery, an offshore legal process outsourcing company. This effort led to the 2015 formation of Nighthawk Global Business Process Services, a Philippines-based facilities and management services company. In January 2017, he launched Extend Resources, a venture which combines the capabilities of De Novo Perspectives, American Discovery and Nighthawk Global to deliver business process optimization services and legal and compliance solutions to clients worldwide.

His industry experience includes healthcare, transportation, logistics, business process outsourcing, computer hardware and software products and services, wireless communications, network infrastructure products and services, financial services, retail, consumer products (snack foods and personal-care products), fresh and processed meats, apparel, wholesale beverages and steel.

Howard earned a Bachelor of Arts degree in mathematics and economics from the University of California at Santa Barbara and an MBA from the Wharton Graduate Division of the University of Pennsylvania.